

F.No.1/51/2006-CWAC
GOVERNMENT OF INDIA
PRESS INFORMATION BUREAU

Room No. 716, "A" Wing, Shastri Bhawan,
New Delhi-110001
Dated: 22.11.2006

To

Subject: Web to Mobile Messaging Services for Press Information Bureau, Ministry of I&B calling for quotations-reg.

Sir,

Press Information Bureau intends to implement Push SMS Services (Web to Mobile) to interact with journalists & official persons. Press Information Bureau would like to send bulk/group/individual messages to journalists & officials from their database to keep them well informed about day-to-day developments instantly

For providing this Service sealed quotations along with company's profile are invited. The quotation should be addressed to The Deputy Director (Admn.), Press Information Bureau, Room No. 716, "A" Wing, Shastri Bhawan, New Delhi so as to reach by **6.12.2006** on or before **3.00 PM**. The quotations will be opened on the same day at **4.00 PM**..

SCOPE OF WORK

The scope of work is given below:-

1. The service from vendor will have to be integrated with the website application of PIB. The SMS message text will be provided by users in PIB and will have to be relayed to recipients list by vendor.
2. Vendor will provide reports of success/failure in delivery of messages online. Recipient list will be managed directly by PIB's subscribers (users) on local servers.
3. Vendor will also be required to provide a service whereby, a message from PIB subscribers mobile is sent to a virtual number (eg. 7171) for distribution to a desired list of mobile phone users.
4. The requirement of PIB is approx. 25,000 SMS per month that is likely to go up.

GENERAL TERMS & CONDITIONS

1. The contract shall initially be for a period of six months, extendable on the basis of past performance.
2. The contract can be terminated at any time by either party after serving advance notice of three months. Press Information Bureau shall have the right to terminate the contract without assigning any reason, whatsoever to the firm.
3. No advance payment will be made in any case. Payment shall be made pro-rata on monthly basis.

The Department reserves the right to reject any or all the tenders.

(Sunil Madan)
Dy. Director (Admn.)